

AMENDMENTS TO THE CLAIMS

Please cancel Claims 65-82 without prejudice.

What is Claimed is:

1. (Original) A method of electronic bargaining for sale of goods, comprising:
 - receiving, by a server for an electronic bargaining web site, information about goods for sale and a seller's price range for sale of the goods, wherein the seller's price range is defined by highest and lowest selling prices;
 - posting the goods for sale on the web site with a proposed selling price, wherein the proposed selling price is the highest selling price, wherein the web site allows a buyer connecting to the web site using a computer to initiate a bargaining process for the sale of the goods posted on the web site, and wherein the web site allows the buyer either to accept the proposed selling price or to input a buyer's desired price;
 - receiving, by the server, the buyer's desired price;
 - determining whether the buyer's desired price falls within the seller's price range including the highest and lowest selling prices;
 - formulating, by the server, a seller's adjusted price if the buyer's desired price is below the lowest selling price, wherein the seller's adjusted price is lower than the proposed selling price and within the price range;
 - transmitting to the buyer's computer the seller's adjusted price so that the seller's adjusted price is displayed on the buyer's computer, wherein the web site allows the buyer to accept the seller's adjusted price or to input a buyer's adjusted price;
 - receiving, by the server, the buyer's adjusted price for further bargaining;
 - determining whether the buyer's adjusted price falls within the seller's price range including the highest and lowest selling prices;
 - formulating, by the server, a seller's further adjusted price if the buyer's adjusted price is below the lowest selling price, wherein the seller's further adjusted price is lower than the seller's adjusted price and within the price range; and
 - transmitting to the buyer's computer the seller's further adjusted price so that the seller's further adjusted price is displayed on the buyer's computer, wherein the web site allows the buyer to accept the seller's further adjusted price or to input a buyer's further adjusted price.

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2. (Original) A method of electronic bargaining for sale of goods, comprising:
receiving, by a server for an electronic bargaining web site, a buyer's desired price of goods posted on the web site;
determining whether the buyer's desired price falls within a predetermined price range of the goods, the price range including highest and lowest selling prices thereof; and
if the buyer's desired price is below the lowest selling price, transmitting to the buyer a seller's adjusted price that is lower than the highest selling price and within the price range.
3. (Original) The method of Claim 2, wherein the seller's adjusted price is provided by a seller of the goods in reply to the buyer's desired price.
4. (Original) The method of Claim 2, wherein the seller's adjusted price is provided by a seller of the goods prior to the receipt of the buyer's desired price.
5. (Original) The method of Claim 2, wherein the seller's adjusted price is automatically formulated by the server.
6. (Original) The method of Claim 2, wherein the server formulates the seller's adjusted price substantially immediately upon receipt of the buyer's desired price.
7. (Original) The method of Claim 2, further comprising receiving, by the server, a buyer's desired quantity along with the buyer's desired price.
8. (Original) The method of Claim 7, wherein the seller's adjusted price is formulated such that the seller's adjusted price decreases when the buyer's desired quantity increases.
9. (Original) The method of Claim 2, wherein the predetermined price range is provided by a seller.
10. (Original) The method of Claim 2, further comprising receiving from the buyer a buyer's acceptance to the seller's adjusted price.
11. (Original) The method of Claim 2, further comprising transmitting to the buyer an acceptance to the buyer's desired price if the buyer's desired price falls within the price range.
12. (Original) The method of Claim 2, further comprising repeating the method with respect to the same buyer.

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13. (Original) The method of Claim 12, wherein the method is repeated to a fixed number of times.

14. (Original) The method of Claim 13, wherein after the fixed number of repetitions, the method further comprises:

formulating a server's proposed sale price based on the price range and the buyer's desired price in each repetition; and

transmitting the server's proposed sale price to the buyer for acceptance.

15. (Original) The method of Claim 14, further comprising receiving an acceptance of the buyer to the server's proposed sale price.

16. (Original) The method of Claim 14, further comprising transmitting the server's proposed sale price to a seller of the goods for acceptance.

17. (Original) The method of Claim 16, further comprising receiving an acceptance of the seller to the server's proposed sale price.

18. (Original) The method of Claim 14, wherein the proposed sale price is lower than or equal to the lowest selling price.

19. (Original) The method of Claim 14, wherein the proposed sale price is higher than the lowest selling price.

20. (Original) The method of Claim 2, further comprising receiving from the buyer either a buyer's adjusted price or a buyer's acceptance to the seller's adjusted price.

21. (Original) The method of Claim 20, further comprising transmitting the buyer's acceptance to the seller upon receipt thereof.

22. (Original) The method of Claim 20, further comprising, upon receipt of the buyer's adjusted price, determining whether the buyer's adjusted price falls within the price range including the highest and lowest selling prices.

23. (Original) The method of Claim 22, further comprising:

in case the buyer's adjusted price falls within the price range, transmitting to the buyer an acceptance to the buyer's adjusted price; and

in case the buyer's adjusted price is below the lowest selling price, transmitting to the buyer seller's another adjusted price that is lower than the seller's adjusted price and within the price range.

24. (Original) The method of Claim 2, wherein if the buyer's desired price falls within the price range, the method further comprises transmitting, by the seller, a seller's acceptance to the buyer.

25. (Original) The method of Claim 24, wherein the seller's acceptance is substantially immediately transmitted by the server.

26. (Original) The method of Claim 24, further comprising receiving, by the server, a buyer's confirmation to the seller's acceptance.

27. (Original) The method of Claim 26, further comprising processing for payment of the accepted price.

28. (Original) The method of Claim 26, further comprising transmitting the buyer's confirmation to a seller of the goods.

29. (Original) A system for electronic bargaining for sale of goods, comprising:
means for storing information identifying goods for sale and a price range defined by highest and lowest selling prices of the goods;
means for receiving a desired price of goods for sale;
means for determining whether the desired price falls within the price range including the highest and lowest selling prices;
means for formulating an adjusted selling price that is lower than the highest selling price and within the price range; and
means for transmitting the adjusted selling price.

30. (Original) A method for electronic bargaining for sale of goods, comprising:
connecting, by a buyer, to an electronic bargaining web site on a server;
locating, by the buyer, goods to buy and a selling price of the goods posted on the web site;
transmitting, from the buyer, to the server a buyer's desired price for the goods;
receiving, by the buyer, either a seller's acceptance to the buyer's desired price or a seller's adjusted price for further bargaining; and
in case of receipt of the seller's adjusted price, transmitting, from the buyer, to the server either a buyer's acceptance to the seller's adjusted price or a buyer's adjusted price for further bargaining.

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31. (Original) The method of Claim 30, wherein the server automatically formulates and transmits the seller's acceptance to the buyer when the buyer's desired price is within a predetermined price range for acceptance.

32. (Original) The method of Claim 30, wherein the seller's acceptance is received by the buyer substantially immediately after the buyer's transmitting the buyer's desired price.

33. (Original) The method of Claim 30, wherein the seller's adjusted price is automatically formulated by the server such that the seller's adjusted price is higher than the buyer's desired price and within a predetermined price range provided by the seller to the server.

34. (Original) The method of Claim 33, wherein the seller's adjusted price is received by the buyer substantially immediately after the buyer's transmitting the buyer's desired price.

35. (Original) The method of Claim 30, wherein the seller's adjusted price is originated from the seller.

36. (Original) The method of Claim 30, wherein the seller is a person who has registered for electronic bargaining of the goods by providing information about the goods and a price.

37. (Original) The method of Claim 30, wherein the server comprises a plurality of components, one or more of which are located in different locations.

38. (Original) The method of Claim 30, further comprising receiving, by the buyer, from the server a server's proposed sale price in case of no acceptance by either the buyer or seller.

39. (Original) A method for electronic bargaining, comprising:
causing, by a buyer, to transmit information identifying the buyer's desired goods to a server for an electronic bargaining web site, wherein at least part of the information for identifying the buyer's desired goods is posted on the electronic bargaining web site;
receiving, by the buyer, a seller's desired price for selling the goods by a seller, wherein the buyer receives the seller's desired price through the web site;
transmitting, from the buyer, to the server either a buyer's acceptance to the seller's desired price or a buyer's adjusted buying price; and

receiving, by the buyer, either a seller's acceptance to the buyer's adjusted buying price or a seller's adjusted price.

40. (Original) The method of Claim 39, further comprising transmitting, from the buyer, to the server a buyer's price range for accepting a seller's desired price falling within the price range.

41. (Original) The method of Claim 39, further comprising transmitting, from the buyer, to the server a quantity of the goods that the buyer desires to buy.

42. (Original) The method of Claim 39, wherein the seller is a person connecting to the server of the electronic bargaining web site and participating in the electronic bargaining to sell the buyer's desired goods to the buyer.

43. (Original) The method of Claim 39, wherein the buyer causes to transmit the information from another web site posting the buyer's desired goods.

44. (Original) The method of Claim 43, wherein the transmission of the information comprises running a software configured to retrieve information from a web site and to initiate transmission of at least part of the retrieved information to the electronic bargaining web site.

45. (Original) The method of Claim 43, wherein the other web site further discloses a price for the buyer's desired goods.

46. (Original) The method of Claim 43, further comprising transmitting, from the buyer or the server of the electronic bargaining web site, to a server of the other web site a notice that the buyer's desired goods are posted for bargaining at the electronic bargaining web site.

47. (Original) The method of Claim 43, further comprising transmitting, from the buyer or the server of the electronic bargaining web site, to a person who posted the buyer's desired goods on the other web site a notice that the buyer's desired goods are posted for bargaining at the electronic bargaining web site.

48. (Original) The method of Claim 39, wherein the server comprises a plurality of components, one or more of which are located in different locations.

49. (Original) A method for electronic bargaining for sale of goods, comprising:
connecting, by a seller, to an electronic bargaining web site on a server;
transmitting, by the seller, to the server information for registering for an electronic sale of goods, wherein the information comprises identification of the goods

and a seller's desired price for the goods, wherein at least part of the information is posted on the electronic bargaining web site;

receiving, by the seller, a buyer's desired price; and

transmitting, from the seller, to the server either a seller's adjusted price for further bargaining or a seller's acceptance to the buyer's desired price.

50. (Original) The method of Claim 49, wherein the buyer is a person connecting to the electronic bargaining web site and participating in the electronic bargaining to buy the goods from the seller.

51. (Original) The method of Claim 49, wherein the server comprises a plurality of components, one or more of which are located in different locations.

52. (Original) The method of Claim 49, further comprising receiving, by the seller, either a buyer's adjusted price for further bargaining or a buyer's acceptance to the seller's adjusted price.

53. (Original) The method of Claim 52, further comprising receiving, by the seller, a server's proposed sale price in case of no acceptance by either the buyer or seller.

54. (Original) The method of Claim 53, further comprising receiving, by the seller, a buyer's acceptance to the server's proposed sale price.

55. (Original) The method of Claim 53, further comprising transmitting, from the seller, a seller's acceptance to the server's proposed sale price.

56. (Original) The method of Claim 52, further comprising transmitting, from the seller, to the server either seller's another adjusted price for further bargaining or a seller's acceptance to the buyer's adjusted price.

57. (Original) The method of Claim 56, further comprising receiving by the seller from the server either buyer's another adjusted price or a buyer's acceptance to the seller's other adjusted price.

58. (Original) The method of Claim 49, wherein the information further comprises a quantity of the goods for sale.

59. (Original) A method for an electronic sale of goods, comprising:

connecting, by a seller, to an electronic bargaining web site on a server;

transmitting, from the seller, to the server information for registering for an electronic sale of goods, wherein the information comprises identification of goods for

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sale and a price range for electronic bargaining, wherein at least part of the information is to be posted on the electronic bargaining web site; and

receiving, by the seller, from the server an acceptance by a buyer to a price, which is formulated by the server with use of the price range and a price proposed by the buyer.

60. (Original) The method of Claim 59, wherein the server-formulated price is within the price range transmitted by the seller.

61. (Original) The method of Claim 59, wherein the server formulated price is below the lower limit of the price range.

62. (Original) The method of Claim 61, further comprising transmitting, by the seller, to the server a seller's acceptance to the server formulated price.

63. (Original) The method of Claim 59, wherein the buyer is a person connecting to the electronic bargaining web site and participating in the electronic bargaining to buy the goods.

64. (Original) The method of Claim 59, wherein the server comprises a plurality of components, one or more of which are located in different locations.

65-82. (Canceled)